
Consumer Education Workgroup AGENDA

Tuesday, December 18, 2012

10:00am – 11:00am

James R. Thompson Center

100 W. Randolph Street, Suite 2-2027

Chicago, IL 60601

Call in Number 888-494-4032, Code 129 237 6808

- I. Welcome and Introductions
- II. Approval of Minutes for November 20, 2012
- III. 2012 Year in Review for Work Group
- IV. Targets and messengers - Updated Partner Educator list (P. Joseph)
- V. Message (Danny Kopelson)
 - a. Toolkit - Status of key elements of and timeline for fact sheet, use cases, How to talk to patients (for physicians), ONC video, physician finder, Webinars/PowerPoint's, experts/speakers
- VI. Physician finder + EHR – Theresa Walunas, CHITREC
- VII. Public Relations
- VIII. HOLD - Objectives - Metrics on Dashboard
 - A. Partner metrics (ex: # partners, # audience members, # times health IT message is communicated, etc.)
- IX. Next Steps – 2013 Implementation timeline
- X. Public Comment
- XI. Adjourn

Actionable Communication Strategy Statement

“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.